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**UNITED STATES DISTRICT COURT
DISTRICT OF NEVADA**

ORACLE USA, INC.; and ORACLE
INTERNATIONAL CORPORATION,

Plaintiffs,

v.

RIMINI STREET, INC.; and SETH RAVIN,

Defendants.

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Case No. 2:10-cv-0106-LRH-PAL

**DEFENDANTS RIMINI STREET,
INC.'S AND SETH RAVIN'S BRIEF
REGARDING EVIDENTIARY
DISPUTE**

I. INTRODUCTION

Although no court or jury has adjudicated either TomorrowNow or CedarCrestone to have infringed Oracle's copyrights, Oracle would have its experts tell the jury that both parties infringed. At the same time, Oracle seeks to prevent Rimini Street's expert from testifying about CedarCrestone's conduct in the market during the time period relevant here, despite this Court's order denying Oracle's motion in limine on the same topic. Oracle is wrong on both counts.

First, the irrelevant and prejudicial testimony that TomorrowNow and CedarCrestone infringed Oracle's copyrights (in the form of testimony and demonstratives) would be highly improper given that (i) no court found that these third parties infringed and (ii) there was no discovery relating to whether these third parties infringed. Remarkably, the "evidence" Oracle seeks to introduce on this point is its expert's testimony at trial that he was *informed* by Oracle's lawyer that these parties infringed. Such testimony violates just about every rule in the Federal Rules of Evidence, including that it constitutes inadmissible hearsay, lacks personal knowledge, lacks foundation, lacks relevance, is speculative, is incomplete, assumes facts not in evidence, is being presented as improper character evidence, and is not an issue on which the expert is qualified. *See, e.g.,* Fed. R. Evid. 104, 401, 403, 602, 702, 802, 901.

Oracle's true motive is crystal clear—to finally connect the dots between Seth Ravin and TomorrowNow to create the impermissible inference in the jurors' minds that Mr. Ravin is a recidivist infringer. This has been Oracle's goal all along. *E.g.,* Dkt. 747 at 24 (Oracle Trial Br.) ("This was not the first time that Ravin engaged in this conduct, and he persisted in this unlawful conduct even after Oracle sued TomorrowNow and after TomorrowNow shut down"). Notwithstanding Rimini's objection at every stage (including its standing objections), the Court permitted TomorrowNow to be mentioned, the Court permitted the jury to hear that TomorrowNow is no longer operating, that SAP's CEO admitted unspecified "wrongdoing" by TomorrowNow, that Oracle brought the lawsuit against Rimini at least in part because of TomorrowNow's conduct, and now Oracle seeks to tell the jury that TomorrowNow is no longer operating because it infringed Oracle's copyrights. This next step in the egregious expansion of Oracle's use of the TomorrowNow evidence would further irretrievably taint any verdict, despite the lack of foundation of sufficient

1 similarity between TomorrowNow and Rimini, either during, and *especially* after, Mr. Ravin's
2 departure.

3 And Oracle argues that because CedarCrestone and Oracle settled a copyright infringement
4 lawsuit in 2013, *after* discovery closed in this case, and *after* the relevant time period at issue during
5 this trial, that somehow justifies Oracle telling the jury that CedarCrestone infringed. But there is no
6 basis whatsoever for drawing that distinction, because there is absolutely no evidence regarding why
7 CedarCrestone settled its case with Oracle. Rimini was denied any discovery into CedarCrestone's
8 settlement with Oracle, and for the same reasons Oracle has successfully prevented Rimini from
9 discussing any facts from after 2011 or testifying about its state of mind regarding the attorney
10 letters, nothing about CedarCrestone's settlement with Oracle or anything suggesting CedarCrestone
11 infringed Oracle's copyright, should be admitted at trial.

12 ***Second***, Oracle attempts to prevent Rimini's industry custom and practice expert from
13 discussing CedarCrestone's conduct in the market pre-December 31, 2011. But such evidence is
14 critical to Rimini's punitive damages defense that during this time CedarCrestone, which also
15 competed with Oracle, used certain similar business practices as Rimini, and therefore Rimini's
16 conduct was consistent with the industry custom and practice. *Safeco Ins. Co. of Am. v. Burr*, 127 S.
17 Ct. 2201, 2216 n.20 (2007) ("disagree[ing]" with defendant's analysis of its legal obligations, but
18 holding that because defendant's interpretation, "albeit erroneous, was not objectively
19 unreasonable," defendant could not be said to have acted "willfully" or with "reckless disregard").

20 II. ARGUMENT

21 A. Oracle Should Not Be Permitted to Argue that Other Parties Infringed

22 Permitting Oracle's experts to tell the jury that TomorrowNow and CedarCrestone infringed
23 Oracle's copyrights would be highly improper and unduly prejudicial. And because Rimini *will not*
24 *introduce evidence* that TomorrowNow and CedarCrestone were infringing or non-infringing
25 alternatives, Oracle's proposed jury instruction (Dkt. 810) misses the issue entirely, and would
26 merely highlight the TomorrowNow issue for the jury.

1 **1. Testimony That TomorrowNow Infringed Oracle’s Copyrights Would Be**
 2 **Unduly Prejudicial**

3 The Court has repeatedly ruled that evidence of the result of the TomorrowNow lawsuit
 4 would be highly prejudicial to Rimini Street and should be excluded from trial. *See* Day 3 Tr.
 5 391:25-406:8; Day 4 Tr. 495:12-503:14; Day 6 Tr. 941:25-942:3. Those rulings have been steadily
 6 undermined by Oracle. TomorrowNow has been mentioned every day at trial, with almost every
 7 witness. *See, e.g.*, Day 3 Tr. 350, 408, 421, 429 (Ravin); Day 4 Tr. at 868 (Allison); Day 5 Tr. at
 8 938, 946 (Catz); Day 7 Tr. at 1346 (Ransom); Day 7 Tr. at 1221 (Baron). Permitting Oracle to now
 9 bring in evidence that TomorrowNow actually infringed Oracle’s copyrights, and to make explicit
 10 what it has been intimating to the jury for the last eight days, would deprive Rimini any chance of
 11 defending itself against Oracle’s claims.

12 There is no basis for telling the jury that TomorrowNow was an infringing alternative.

13 First, no one knows *why* SAP and TomorrowNow stipulated to liability: they could have
 14 decided those claims were too expensive to defend, that they had better arguments they wanted to
 15 focus on, that TomorrowNow was indeed liable for infringement, or something else entirely.
 16 Because TomorrowNow’s liability was never adjudicated in a court of law, there is no clear and
 17 convincing evidence of infringement. *Coursen v. AH Robbins Co.*, 764 F.32d 1329, 1334 (9th Cir.
 18 1985); *Baxter Health Corp. v. Spectramed*, 1992 WL 340763, at *9 (C.D. Cal. Dec. 19, 2006).
 19 Indeed, without third-party discovery, the true answer will never be known.

20 Second, as Rimini has argued before and during trial, there has been no evidence about how
 21 TomorrowNow actually operated during the two years in which it was run by SAP, beyond cursory
 22 assertions that Mr. Ravin came from TomorrowNow, that TomorrowNow had similar “design
 23 elements” to Rimini Street, and that Mr. Ravin came up with the idea for both business models. Day
 24 3 Tr. 409:14-16, 410:19-21. Oracle has not proven, as was its burden, that TomorrowNow was
 25 sufficiently similar to Rimini or that Mr. Ravin was in any way responsible for the conduct at
 26 TomorrowNow that ultimate led to the stipulation of infringement. Dkt. 561 at 7-8. Since the Court
 27 permitted admission of TomorrowNow evidence Oracle has explored TomorrowNow with almost
 28 every witness, which has sowed confusion and unduly prejudiced Oracle.

1 Third, even though Oracle purports to seek introduction of this evidence for the limited
 2 purpose of discussing non-infringing alternatives, there is no way to truly cabin the consideration of
 3 this evidence for the jury. Moreover, there is no reason for Oracle to introduce this evidence
 4 because Rimini will not argue and its witnesses will not testify that TomorrowNow was a non-
 5 infringing alternative. As this Court noted a few days ago, the parties will “obviously reach a point
 6 where references to the [TomorrowNow] litigation will have to cease.” Day 3 Tr. 419:16-17.
 7 Rimini submits that this point was reached long ago, but admitting this evidence would worsen
 8 Rimini’s position still further. This evidence should therefore be excluded pursuant to Federal Rule
 9 of Evidence 403 and 404(b).

10 **2. Testimony That CedarCrestone Infringed Oracle’s Copyrights Would Be**
 11 **Unduly Prejudicial and Was Not Subject to Discovery**

12 For the same reasons, whether CedarCrestone infringed Oracle’s copyrights is completely
 13 irrelevant to do with whether Rimini infringed. *See, e.g., Predator International Inc. v. Gamo*
 14 *Outdoor USA, Inc.*, 2014 WL 348637, at *3 (D. Colo. Jan. 31, 2014) (excluding evidence of
 15 unrelated litigation because it was not relevant); *cf. Retractable Technologies, Inc. v. Becton,*
 16 *Dickinson and Co.*, 653 F.3d 1296, 1307 (Fed. Cir. 2011) (holding that district court properly
 17 excluded evidence of party’s litigation with third party). And in any event, *there is no evidence* that
 18 CedarCrestone *did infringe*. CedarCrestone settled a lawsuit with Oracle, but, as discussed above,
 19 there are myriad reasons why a party would settle a lawsuit completely unrelated to actual liability.

20 Moreover, Rimini was specifically denied any discovery into CedarCrestone’s settlement
 21 with Oracle. Oracle disclosed the declaration it seeks to use here *in 2013*. That declaration was
 22 dated the *same day* Oracle and CedarCrestone settled their lawsuit (on August 13, 2013), and recants
 23 testimony from a prior deposition testimony defending CedarCrestone’s conduct that Oracle claimed
 24 infringed. Rimini immediately sought discovery, which was opposed by Oracle, and denied by
 25 Magistrate Judge Leen.

26 The reason that CedarCrestone settled with Oracle and why it recanted the testimony it had
 27 given under oath are totally unknown to Rimini Street. Consequently, Rimini has no way to rebut
 28 this evidence—even if CedarCrestone never actually infringed Oracle’s copyrights. It is absurd to

1 let Oracle tell the jury that CedarCrestone infringed when there is no evidentiary basis to make that
 2 speculative assertion, which also lacks foundation, constitutes inadmissible hearsay, lacks personal
 3 knowledge, assumes facts not in evidence, and is not an issue on which the expert is qualified,
 4 among other flaws.

5 And in any event, because this declaration was created after the close of discovery and after
 6 the relevant time period at issue in this case, it and any testimony related to it should be excluded on
 7 the independent grounds that it is untimely and irrelevant. *United States v. Little*, 2007 WL 869679,
 8 *6 (E.D. Cal. Mar. 21, 2007) (evidence was “not admissible discovery material as it [was] presented
 9 outside the scope of discovery and after discovery had been closed”); *cf.*, *James R. Glidewell Dental*
 10 *Ceramics, Inc. v. Keating Dental Arts, Inc.*, 2013 WL 655314, at n.3 (C.D. Cal. Feb. 21, 2013) (“The
 11 Court will not consider the portions of the [untimely] Declaration that contradict timely-produced
 12 discovery documents”) (internal citation omitted); Fed. R. Civ. P. 26(a).

13 **B. Rimini Must Be Permitted to Demonstrate that It Complied with Industry Custom**

14 Although testimony about CedarCrestone from after the discovery cut-off cannot be admitted
 15 at trial, CedarCrestone’s conduct *within* the discovery period is plainly relevant as industry custom
 16 and practice supporting Rimini’s punitive damages defense that Rimini acted consistent with
 17 industry custom and practice and was therefore not a reckless actor. This Court denied Oracle’s
 18 motion in limine on this issue, explaining that “testimony about industry standards, customs, and
 19 practice is relevant to Oracle’s claims for punitive damages and willful infringement” and “will
 20 assist the jury in determining whether defendants’ actions were willful.” Dkt. 724 at 8. This ruling
 21 was correct and applies squarely to CedarCrestone, and the testimony should be admitted.

22 CedarCrestone was an actor in the industry during the relevant time period, and its conduct is
 23 highly relevant to the question of what the industry thought was proper and legal. And, importantly,
 24 whether or not CedarCrestone’s conduct was in fact infringing is immaterial. The question for
 25 punitive damages liability is whether Rimini’s conduct was in line with the industry’s conduct.
 26 Thus, even if the industry misjudged whether its conduct was infringing, Rimini would still not be
 27 subject to a punitive damages award. *Safeco Ins. Co. of Am. v. Burr*, 127 S. Ct. 2201 (2007); *see*
 28 *also, e.g., Ramirez v. Plough*, 6 Cal. 4th 539, 552-555 (1993); *Mason v. Mercury Casualty Co.*, 64

Cal. App. 3d 471, 475 (1976) (citing defendant's compliance with industry custom in rejecting punitive damages as a matter of law).¹ This is because a defendant that acts in line with prevailing industry practices lacks the requisite "evil intent" that the law demands before punitive damages can be imposed. *Taylor v. Superior Court*, 24 Cal. 3d 890, 894-95 (1979); *see Nev. Rev. Stat. § 42.001(3)* (malice requires conduct "intended to injure a person or despicable conduct"); *Wyeth v. Rowatt*, 244 P.3d 765, 783 (Nev. 2010) ("to justify punitive damages, the defendant's conduct must have exceeded mere recklessness or gross negligence"). Such evidence is especially crucial here, where expert testimony strongly shows that making copies of software applications and environments is actually encouraged among software consultants. *See Hilliard Decl.* ¶¶ 7-11.

In describing industry custom and practice, however, Rimini has not opened the door to a trial within a trial on whether CedarCrestone infringed. Whether CedarCrestone infringed is irrelevant to the question of the industry's custom and practice during the relevant time period. Oracle successfully opposed Rimini's request for such discovery and is estopped from benefitting from that argument now by presenting inadmissible evidence that Rimini *cannot* rebut. Oracle's cases are inapposite, and in fact, support Rimini's argument. They merely hold that the patent holder (here, by analogy, Oracle, the copyright holder) "must prove ... an absence of acceptable noninfringing substitutes" to obtain lost profits. *IGT Alliance Gaming Corp.*, 2008 WL 7084065, at *5 (D. Nev. Oct. 21, 2008). Oracle cannot make such a showing because there has been no discovery on the issue. That is the end of the matter.

III. CONCLUSION

For the foregoing reasons, Rimini respectfully requests that the Court reject Oracle's arguments, and (i) exclude any evidence, testimony, or demonstratives regarding whether TomorrowNow and CedarCrestone were infringing or non-infringing Oracle's copyrights, and (ii) permit Rimini to present evidence of industry custom and practice in support of its punitive damages defense.

¹ California cases on punitive damages provide authority in Nevada. *See Clark v. Lubritz*, 113 Nev. 1089, 1096 n.6 (1997).

1 DATED: September 24, 2015

SHOOK, HARDY & BACON

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3 By: /s/ Robert H. Reckers
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CERTIFICATE OF SERVICE

I hereby certify that on September 24, 2015, I electronically filed the foregoing document with the clerk of the court for the U.S. District Court, District of Nevada, using the electronic case filing system. The electronic case filing system sent a "Notice of Electronic Filing" to the attorneys of record who have consented in writing to accept this Notice as service of this document by electronic means.

By: /s/ Robert H. Reckers

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